

EARTH'S SPACE FUTURE

Building a sustainable
Earth Observations Enterprise



The need for space-based Earth observations (EO) is growing. Information from EO satellites enable weather forecasting and wildfire monitoring as well as aviation and agriculture and many other areas, all of which sustain our economy and our communities. Civil EO are increasingly in demand but the market is shifting - new technologies, new and different ways to manage data, new commercial sources and questions about continuity and governance. But fundamentally, satellite EO has never been more important to support societal needs.

What is the Earth Observations Enterprise?

The EOE represents public, private, academic and philanthropic sector endeavors to produce information, provide services, generate solutions, and expand social and economic benefits to every American, every day, generated from EO. *(Adapted from 2023 National Plan for Civil Earth Observations)*

How can we plan across the Earth Observations Enterprise (EOE) to sustain our most important observations and strategize for what is next? This is why a group of cross-sector Earth observation experts convened Earth's Space Future.

What is Earth's Space Future (ESF)?

ESF is an initiative focused on advancing sound investment in satellite Earth observations to inform societal needs. Led by a management team and steering committee of Earth observation practitioners, enthusiasts, analysts, scientists and policy experts from across industry, government and associations, ESF seeks to examine what it really takes to build sustainable Earth observing satellite systems across an array of civil uses in an austere federal funding environment.

The ESF Steering Committee includes experts from:

Aerospace Industries Association
Commercial Spaceflight Federation
Gordon & Betty Moore Foundation
NASA Jet Propulsion Lab
NASA Goddard Spaceflight Center
The Aerospace Corporation

What will Earth's Space Future do?

ESF received funding from a NASA grant to support the work effort to convene a workshop in Fall 2026 in the DC metro area. This workshop will gather thinkers, practitioners and doers in the planning, funding and building of US civil space EO systems inclusive of satellites through data distribution and access. The EOE spans the public, private and philanthropic sectors. We are seeking to engage 80-100 diversely skilled experts from across the US civil space EOE value chain - from contract experts and technologists to legal practitioners and business development leads. ESF will also host an Executive Reception prior to the workshop to convene our stakeholders and celebrate the past and future of the EOE.

What is the vision of Earth's Space Future?

Convening experts for two days with a creative facilitation team, the workshop focus is on the challenges and opportunities in the development of sustainable US civil space EO systems. Through all-hands interactive tabletop exercises, the workshop will explore the political, economic, sociocultural, and technological inhibitors and enablers that will realize new cross-sector business models to support both new and sustained EO in light of challenging federal budgets. A final report will be published and presented to stakeholders across the EOE.

Earth's Space Future is seeking support from across US civil space EOE:

- Soliciting financial and in-kind sponsorships for venue and reception costs.
- Seeking nominations for expert participants for when we open the application process for participation in the coming weeks.
(<https://tinyurl.com/NominateESF>).

Learn More about ESF:



<https://tinyurl.com/ESF-2026>

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Sponsorship Opportunities. ESF is raising funds to support the reception costs for the workshop, supplementing the grant funding from NASA.

Diamond Level (\$15K) (one available)

- Senior executive remarks and/or video at Executive Reception
- Opportunity for senior executive prologue in final ESF workshop report
- Consideration for relevant example or pull-out box to be included in the final report
- Strategic discussion on Earth observation priorities with ESF Steering Committee.
- Opportunity to be featured in the workshop report rollout.
- Ten invites to Executive Reception
- Experienced staff encouraged to apply, relevant staff to be accepted

Platinum Level (\$10K)

- Senior Executive Welcome Speaker on one day of workshop (subject to availability)
- Consideration for relevant example or pull-out box to be included in the final report
- Strategic discussion on Earth observation priorities with ESF Steering Committee
- Lunch Sponsor on one day of workshop (subject to availability)
- Eight invites to Executive Reception
- Experienced staff encouraged to apply, at least five to be accepted

Gold Level (\$5K)

- Breakfast and/or break refreshment sponsor (subject to availability)
- Five invites to Executive Reception
- Experienced staff encouraged to apply, at least three to be accepted

Expected ESF Workshop Schedule (Late Fall 2026):

Prior: Virtual Expert Workshop Orientation (Half-day)

Day 1: In-person Executive Reception (5 - 8pm)

Day 2: In-person Expert Workshop (8:30am - 5:30pm)

Day 3: In-person Expert Workshop (8:30am - 3pm)

Silver Level (\$2.5K)

- Three invites to Executive Reception
- Break Refreshment Sponsor (subject to availability)
- Experienced staff encouraged to apply, at least two to be accepted

Bronze Level (\$1K)

- Two invites to Executive Reception
- Experienced staff encouraged to apply, at least one to be accepted

Small Business (\$500)

Must be eligible to compete for small business contracts with U.S. agencies OR less than 100 employees

- One invite to Executive Reception
- Experienced staff encouraged to apply, at least one to be accepted

Supporting Organizations (\$500)

(NGOs, non-profits or industry organizations)

- One invite to Executive Reception
- Experienced staff encouraged to apply, at least one to be accepted

All sponsors will receive acknowledgment at the workshop, the Executive Reception, and within the final workshop report.

In-Kind Sponsorships for Venues are Available.

For more information on sponsorship, email: Renée Leduc at renee@narayanstrategy.com

Thank You to Our Current ESF Sponsors (as of 7 May 2026)

American Meteorological Society

Narayan Strategy